

## Privacy Policy

**Effective Date:** 12/31/2024

**Synmax, Inc.** ("Synmax," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, <https://www.synmax.com> (the "Website"), or engage with our services.

By using our Website and services, you consent to the data practices described in this Privacy Policy. If you do not agree with our practices, please do not use our Website.

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## 1. Information We Collect

We may collect the following types of personal and non-personal information:

### 1.1 Personal Information

We collect personal information that you voluntarily provide to us when you:

- Request a demo of our services
- Subscribe to our research articles
- Contact us through our Website

This may include:

- Name
- Email address
- Company name
- Job title
- Phone number
- Any other information you provide voluntarily

### 1.2 Automatically Collected Information

When you visit our Website, we may automatically collect certain information about your device and usage, including:

- IP address
- Browser type and version
- Operating system
- Referral URL
- Pages visited and time spent on our Website

- Cookies and tracking technologies (see Section 6)
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## 2. How We Use Your Information

We use the collected information to:

- Provide, operate, and maintain our services
  - Respond to inquiries and demo requests
  - Send newsletters and research updates (with your consent)
  - Improve our Website and user experience
  - Detect and prevent fraudulent or unauthorized activity
  - Comply with legal obligations
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## 3. How We Share Your Information

We do not sell your personal data. However, we may share information in the following circumstances:

- **Service Providers:** We may share information with trusted third-party vendors who assist in operating our Website and providing our services (e.g., email services, analytics providers).
  - **Legal Compliance:** If required by law, regulation, legal process, or governmental request, we may disclose personal data.
  - **Business Transfers:** In the event of a merger, sale, or transfer of assets, your personal data may be included in the transaction.
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## 4. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access & Correction:** You can request access to your data and correct inaccuracies.
- **Opt-Out:** You can opt out of marketing emails by clicking the "unsubscribe" link.
- **Deletion:** You may request deletion of your personal data, subject to legal obligations.
- **California Residents (CCPA):** If you are a California resident, you may have additional rights under the **California Consumer Privacy Act (CCPA)** regarding data access and deletion.

- **EU & UK Residents (GDPR):** If you are in the European Union or the UK, you have rights under the **General Data Protection Regulation (GDPR)**, including data portability and the right to object to processing.

To exercise your rights, contact us at [admin@synmax.com](mailto:admin@synmax.com)

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## 5. Data Security

We implement reasonable security measures to protect your personal information. However, no data transmission over the internet is completely secure, and we cannot guarantee absolute security.

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## 6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience and analyze website traffic. You can manage cookie preferences through your browser settings.

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## 7. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites.

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## 8. Children's Privacy

Our Website is not intended for children under 13. We do not knowingly collect personal data from children.

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## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify users of significant changes by posting the updated policy on our Website with a revised effective date.

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## 10. Contact Us

For questions about this Privacy Policy, contact us at:

**Synmax, Inc.**

777 N Eldridge Parkway, Suite 890

Houston, Texas 77079, USA

Email: [admin@synmax.com](mailto:admin@synmax.com)